

Cheshire East Public Health Plan on a Page 2012 - 2014

Our Vision:

Working together to put population health and wellbeing at the heart of local communities and services in Cheshire East

Policy Context

Health and Social Care Act 2012

- Public health in Local Authorities
- Mandated and non mandated services
- Joint Strategic Needs Assessment (JSNA)
- Health and Wellbeing Boards / Strategy

Our Principles: Public Health in the Council is:

- Integrated
- Identifiable
- Agile
- Leading the health agenda
- Bridge to / from NHS

What's Important To Us

- Prevention in all care pathways
- Population health and wellbeing
- Evidenced based approach
- Life course – targeted, geographical, community and individual approaches
- Social, environmental and economic determinants of health (Marmot Review)
- Systematic and industrial scale change for maximum health gain
- Community at centre

Our Six Enablers

Leadership – role of Director of Public Health; Elected Members; Officers

People - build a broad ranging public health workforce fit for the future

Strategy – right action, in the right place at the right time at the right price

Partnerships – in the Council and with CCG's, NHS CB, PHE, third sector etc

Resources – ring fenced public health grant; health premium from 2015

Processes / Services – effective (joint) commissioning supported by JSNA

Transformation Agenda

Our Top Six Programmes

Implement and deliver the **NHS Health Checks Programme**

Manage the **handover of services moving into and out of public health** eg alcohol and drug treatment services; school nursing service moving in; screening and immunisation services moving out

Develop a sustainable **health care public health support system** with NHS

Commissioners
Deliver work programmes for all **commissioned public health services**, with a focus on towns of **Crewe and Macclesfield**

Develop **integrated commissioning models** for "risk taking behaviours" including a review of **sexual health services**

Support **Ageing Well Programme**

Our Results / Outcomes

National Outcome 1: Increased healthy life expectancy
National Outcome 2: Reduced differences in life expectancy and healthy life expectancy between communities
(Healthy lives, healthy people: Improving outcomes and supporting transparency. Part 1 A Public Health Outcomes Framework for England 2013 – 2016, January 2012)

Better outcomes for individuals and communities

Better engagement of local people eg Local Area Partnerships

Better use of resources through improved efficiencies